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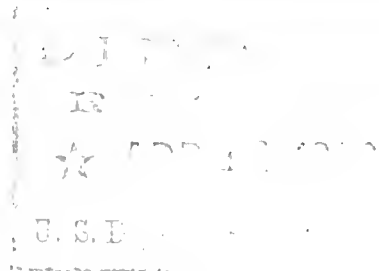
**KELLOGG**  
SEED COMPANY

P. O. Box 684  
MILWAUKEE, WISCONSIN

*Return Postage Guaranteed*

**RAINBOW**  
BRAND  
**SEEDS**

MARKET QUOTATIONS  
PLEASE RUSH



Sec. 562, P. L. & R.  
U. S. POSTAGE

**PAID**

MILWAUKEE, WIS.  
Permit No. 409

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY  
Horticultural Crops and Diseases

8—3591



# RAINBO BRAND SEED CORN

## WISKA VARIETIES

Grown on contract for us from Wisconsin approved seed stock in Nebraska, verified as first year Nebraska seed and sealed by the Wisconsin Department of Agriculture and Markets.

Golden Glow or Wisconsin No. 12.....	Per Bu. \$ .90
Silver King or Wisconsin No. 7.....	.90
Wisconsin No. 8.....	.90
Early Murdock .....	.95
Wisconsin Cold Resistant Golden Glow.....	.95

This corn is especially recommended for localities where weather conditions are unusually cool.

Minnesota No. 13.....	.90
Wisconsin No. 25.....	1.00
Northwestern Dent .....	1.00

This corn is a very early variety and is recommended for the Northern Counties.

## DENT CORN, NEBRASKA GROWN

Golden Glow or Wisconsin No. 12..	Per Bu. .80
Wisconsin No. 7.....	.80
Wisconsin No. 8.....	.80
Minnesota No. 13.....	.80
Early Murdock .....	.80
Pride of the North.....	.80
King of the Earliest.....	.80
White Cap Yellow Dent.....	.80
Reid's Yellow Dent.....	.80
Improved Leaming .....	.80
Iowa Gold Mine.....	.80
Wisconsin No. 25.....	.90

## WISCONSIN GROWN

Cold Resistant Golden Glow.....	Per Bu. 1.50
Golden Glow or Wisconsin No. 12..	1.50
Silver King or Wisconsin No. 7.....	1.50
Wisconsin No. 8.....	1.50
Early Murdock .....	1.50
Wisconsin No. 25.....	1.60
Northwestern Dent .....	1.60
Minnesota No. 13.....	1.50
Grown by Jacques and Spangler. State kind wanted.	

## NORTHERN WISCONSIN GROWN DENT VARIETIES

Northern Grown Golden Glow (Grown in Shawano County).....	1.60
Cold Resistant Golden Glow (Grown in Shawano County).....	1.60
Wisconsin No. 25 (Grown in Shawano County).....	1.65

## FLINT CORN (Wisconsin Grown)

Spangler's Smut Nose Flint.....	1.50
Spangler's Sanfords White Flint.....	1.50

## FLINT CORN (Nebraska Grown)

Longfellow .....	1.10
Smut Nose .....	1.10
Sanford White .....	1.10

## SWEET CORN

Stowell's Evergreen Wisconsin.....	Per 100 lbs. 9.00
Golden Bantam, Wisconsin Grown..	9.50
Early Evergreen .....	9.00
Bantam Evergreen .....	9.00

## FODDER CORN

Red Cob, Fancy Quality.....	Per Bu. .60
Leaming Fodder, Iowa Grown.....	.55
Pride Fodder, Iowa Grown.....	.55
Eureka Fodder, Virginia Grown.....	1.40

COTTON GRAIN BAGS—ROYAL RIVER, per bale of 100.....\$21.00

## CRO-TOX

Crow and Bird Repellent. Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.

8 oz. Size @ \$4.80 Per Dozen

Packed 15 Cans to the Dozen, 3 Cans Free

16 oz. Size @ \$8.00 Per Dozen

Packed 15 Cans to the Dozen, 3 Cans Free

1 Qt. Size @ \$12.00 Per Dozen

Packed 15 Cans to the Dozen, 3 Cans Free

1 Gal. Size @ \$38.00 Per Dozen

Packed 15 Cans to the Dozen, 3 Cans Free

5 Gal. Cans @ \$3.00 Per Gallon

## STOCK SPRAYS, ETC.

### ZIT

#### STAINLESS, ODORLESS STOCK SPRAY

1 Gal. Cans, per doz.....	13.50
Packed 15 Cans to the Doz., 3 Cans Free	
5 Gal. Cans, per gal.....	.86
30 Gal. Drums, per gal.....	.81
55 Gal. Drums, per gal.....	.76

### BONIDE

#### LESTAYN STOCK SPRAY

1 Gal. Cans, per doz.....	8.40
5 Gal. Cans, per gal.....	.65
55 Gal. Drums, per gal.....	.55

### GREEN-TOX

#### NON-POISONOUS LIQUID INSECTICIDE

1 Oz. Bottles, per doz.....	2.80
6 Oz. Cans, per doz.....	8.00
1 Pt. Cans, per doz.....	16.00
1 Qt. Cans, per doz.....	28.00

### BONIDE

#### SUPERFINE HOUSEHOLD FLY SPRAY

1 Pt. Bottles, per doz.....	4.00
Packed 15 Bot. to the Doz., 3 Bot. Free.	
1 Qt. Cans, per doz.....	6.00
Packed 15 Cans to the Doz., 3 Cans Free.	

### PIK-NIX

#### POULTRY CANNIBALISM OINTMENT

Carton 24 4 Oz. Pkgs., per cart.....	9.60
Carton 12-12 Oz. Pkgs., per cart.....	8.00

## INSECTICIDES

### "ACME" ARSENATE OF LEAD

100 lb. Drums .....	Per 100 lbs. 8.50
4 lb. (24 lbs. per case).....	8.50
1 lb. (24 lbs. per case).....	13.00

### "ACME" BORDEAUX MIXTURE

100 lb. Drums .....	10.10
4 lb. (24 lbs. per case).....	10.10
1 lb. (24 lbs. per case).....	13.90
1/2 lb. (24 lbs. per case).....	17.75

### "ACME" CALCIUM ARSENATE

100 lb. Drums .....	6.23
4 lb. (24 lbs. per case).....	6.23
1 lb. (24 lbs. per case).....	10.10
1/2 lb. (24 lbs. per case).....	14.39

### "ACME" LIME SULPHUR

200 lb. Drums .....	8.00
100 lb. Drums .....	9.00
50 lb. Drums .....	10.00
25 lb. Drums .....	11.00
12 1/2 lb. Bags (200 lbs. per drum)	8.00
10 lb. Cans (40 lbs. per case).....	15.00
5 lb. Cans (30 lbs. per case).....	17.00
1 lb. Cans (24 lbs. per case).....	19.00

Broken Case Lots "ACME" Products  
2 cents per lb. higher.

We carry a complete line of "ACME" Insecticides. Ask for quotations on other items.



GRIMM ALFALFA — Per 100 Lbs.  
State Sealed and Certified

IDAHO GROWN

RAINBO, Blue Tag.....	23.50	IDAHO GROWN	BLACKFOOT BRAND, Blue Tag..	24.00
Packed in 30 or 60-lb. Bags. BAGS FREE.				

COSSACK ALFALFA — Per 100 Lbs.

RAINBO .....	22.50
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ALFALFAS — Per 100 Lbs.

All United States Verified Origin

KANSAS

RAINBO .....	14.50	UTAH	RAINBO .....	17.50	IDAHO	RAINBO .....	18.00
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MONTANA

RAINBO .....	20.00	NEBRASKA	RAINBO .....	17.50	SOUTH DAKOTA	RAINBO .....	18.50
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CANADIAN  
VARIEGATED

RAINBO .....	23.50	WISCONSIN	RAINBO .....	20.00	OHIO	RAINBO .....	18.50
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SWEET CLOVER — Per 100 Lbs.

WHITE BLOSSOM	RAINBO .....	4.50	YELLOW BLOSSOM	RAINBO .....	4.75	GRUNDY COUNTY	RAINBO .....	4.50
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Mountain .....	4.25
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ALBOTREA

RAINBO .....	5.50	HUBAM	RAINBO .....	7.50
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Alfalfa, Clovers and Timothy in Bushel and Half Bushel Bags, 25c per 100 lbs. Higher.

TIMOTHY

RAINBO .....	Per 100 lbs.	3.25
Mountain .....		3.15

TIMOTHY AND ALSIKE

About 15% Alsike.....	4.25
About 25% Alsike.....	4.75
About 50% Alsike.....	6.50

MEDIUM RED CLOVER  
(Wisconsin Grown)

RAINBO .....	12.50
Mountain .....	12.00
Valley .....	11.50

Illinois-Indiana Grown

RAINBO .....	11.50
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MAMMOTH CLOVER  
(Wisconsin Grown)

RAINBO .....	12.50
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ALSIKE CLOVER

RAINBO .....	12.75
RAINBO, Idaho Grown.....	14.00
Mountain .....	12.25

ALSIKE SPECIALS

RAINBO—	
Contains about 5% White.....	12.15
Contains about 8% White.....	12.00
Contains about 10% White.....	11.50

WHITE CLOVER

RAINBO .....	33.00
Mountain .....	29.00
Mixing Qualities .....	20.00 to 26.00

INOCULATION



This Improved  
INOCULATOR  
may be  
applied to the  
Seed either  
Wet or Dry.

No. 1 Alfalfa Sweet Clover.....	.35	.50
No. 2 Clovers.....	.35	.50
Two Bu. Size		
No. 3 Peas and Vetch.....	.35	.50
No. 6 Soy Beans.....	.35	.50
\$8.40 Per Case of 24 Cans.		
Garden Size		
Peas, Beans, Sweet Peas (Inoculates 2 lbs.).....	.10	.15



When ordering, always specify kind of seed.

Alfalfa, All Clovers	Size	Dealer Retail	Soy Beans, Cow Peas	Size	Dealer Retail
1/2 bu. ....	.35	.50	1 bu. ....	.30	.40
1 bu. ....	.65	.90	2 bu. ....	.50	.70
5 bu. ....	2.80	4.00	5 bu. ....	1.05	1.50
Peas, Vetch, Beans,			10 bu. ....	1.75	2.50
Austrian Winter Peas			Garden NITRAGIN		
Size	Dealer Retail		for Peas, Beans,		
1/2 bu. ....	.30	.40	Sweet Peas		
1 bu. ....	.45	.60	Inoculates from 1 oz. to		
*1 1/2 bu. ....	.65	.90	8 lbs. seed. Price 25c		
5 bu. ....	1.75	2.50	Quantities Dealer Retail		
**100 lb. size. Packaged			Dozen Lots \$ 2.04 \$2.25 ea.		
only for Vetch and			Half Gross 11.52 .25 ea.		
Aust. Pea.			Gross 21.60 .25 ea.		

# Kellogg Seed Company



Phone BRoadway 4160 P.O.Box 684

322 E. FLORIDA STREET

MILWAUKEE, WISCONSIN



Today's Values F.O.B. Milwaukee, Wis. Terms: Net Cash February 23, 1933

## ON THE AIR!

The Rainbo Seedman will broadcast at 12:25 P.M. from Station WTMJ, Milwaukee, on Mondays during February and daily, excepting Saturdays and Sundays, during March and April.

Farmers, home owners and dealers will be interested in the broadcasts on subjects relating to a "Home Grown Feed Campaign," "Government Loans to Farmers for Planting Spring Crops," "Care of the Lawn," etc.

## POULTRY FEEDS

In 100-lb. Bags

### CRUSHED OYSTER SHELL

RAINBO .....	Per 100 lbs.	.90
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### MICA SPAR-GRIT—All Sizes

RAINBO, ton lots.....	.95
Smaller quantities .....	1.00

### CHARCOAL

Poultry Size .....	Per 100 lbs.	1.75
Chick Size .....		1.75
Pulverized .....		1.85

## BIRD SEED (Full Bags)

Sunflower, fancy .....	Per 100 lbs.	5.75
Canary .....		4.50
Hemp .....		3.95
Bird Rape .....		4.50
Large Rape .....		4.50
Argentine Flint Corn.....		2.50
Large White Millet.....		2.00

Smaller Quantities 50c per 100 lbs. Higher.

## SEED GRAINS RAINBO BRAND SPRING WHEAT

Marquis .....	Per Bu.	.85
Progress .....		.85

### SPRING RYE

Wisconsin Grown .....	1.00
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### OATS

Swedish Type Extra Heavy.....	.40
White Cross .....	.40
Yellow Kherson .....	.40
Wisconsin No. 7 Certified.....	.40
White Kherson .....	.32
Logold .....	.45

### BARLEY

Oderbrucker, 6 Rowed.....	.60
Wisconsin Pedigree .....	.60
Wisconsin No. 37 Certified.....	.65
Wisconsin No. 38 Certified.....	.70

### SPELTZ

Fancy .....	Per 100 lbs.	
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### BUCKWHEAT

Japanese .....	1.60
Silverhull .....	1.60

### FIELD PEAS

RAINBO, Canadian Field.....	Per 100 lbs.	4.50
Mountain, Canadian Field.....		4.25
RAINBO, Green .....		5.00
RAINBO, Scotch .....		5.00
RAINBO, Marrowfat .....		5.00

### SOY BEANS

RAINBO, Manchu .....	Per 100 lbs.	
RAINBO, Illini .....		
RAINBO, Wisconsin Early Black....	Ask for Prices	

### WINTER VETCH

For Spring or Fall Planting.	Per 100 lbs.	
RAINBO .....		8.25

### AMBER CANE—For Fodder Only

RAINBO .....	Per 100 lbs.	
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### MILLETS

RAINBO, Common .....	Per 100 lbs.	
RAINBO, German .....		
RAINBO, Hungarian .....		
RAINBO, Japanese .....		
RAINBO, Early Fortune.....		

### FLAX

RAINBO, For Seeding.....	Per 100 lbs.	3.50
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### DWARF ESSEX RAPE

RAINBO .....	4.25
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## SUDAN GRASS

RAINBO .....	Per 100 lbs.	2.50
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### REED'S CANARY GRASS

RAINBO .....	Per 100 lbs.	48.00
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## LAWN GRASS MIXTURES

### RAINBO BRAND

Finest Quality  
In Cartons  
and Bulk



1-lb. (24 and 50 to a case).....	Per 100 lbs.	20.00
5-lb. (9 to a case).....		19.00
1-lb. Shade Grass (24 and 50 to a case) .....		21.00
5-lb. Shade Grass (9 to a case).....		20.00

### RAINBO LAWN SEED—Bulk

25-lb. Sacks .....	17.50
50-lb. Sacks .....	17.25
100-lb. sacks .....	17.00

### RAINBO SHADE GRASS—Bulk

25-lb. Sacks .....	19.50
50-lb. Sacks .....	19.25
100-lb. Sacks .....	19.00

### BLUE MOUND LAWN SEED

1-lb. Cartons (50 to a case).....	Per 100 lbs.	15.00
5-lb. Bags (10 to bundle).....		14.00
10-lb. Bags (5 to bundle).....		13.50
Bulk 50-lb. and 100-lb. Bags.....		12.00
Shade Grass, bulk.....		15.00

### GREENDALE LAWN SEED

1-lb. Cartons (50 to a case).....	14.00
3-lb. Bags (20 to a bundle).....	13.00
5-lb. Bags (10 to a bundle).....	13.00
50-lb. and 100-lb. Bags.....	11.00

### SHAMROCK LAWN SEED

100-lb. Sacks .....	10.00
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### STAR LAWN SEED

100-lb. Sacks .....	9.00
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### RAINBO BENT GRASS MIXTURE

The finest Bent Grasses blended with other grasses to produce a bent lawn in two seasons.

1-lb. Bags .....	Per 100 lbs.	45.00
5-lb. Bags .....		43.50
25-50—100-lb. Bags.....		42.50

## WHITE CLOVER SEED

### RAINBO DISPLAY CARTON

48 10c Packages.....	Per Carton	3.20
24 20c Packages .....		3.20
12 40c Packages .....		3.20
24 10c: 12 20c Packages.....		3.20

### RAINBO

1-lb. Boxes (25 to case).....	Per 100 lbs.	39.00
1/2-lb. Boxes (50 to case).....		40.00

Packed Conveniently for Counter Trade

## GRASSES

### KENTUCKY BLUE GRASS

RAINBO .....	Per 100 lbs.	10.00
Mountain .....		9.50

### FANCY RED TOP

RAINBO .....	6.00
Mountain .....	5.50
Unhulled Fancy .....	5.00
Unhulled Choice .....	4.75

### ROUGH STALKED MEADOW GRASS

RAINBO .....	14.00
Excellent for shady conditions.	

### RYE GRASS (Imported)

Italian .....	9.25
Perennial .....	9.50
Pacey's .....	10.25
American Grown .....	4.50

### BENT GRASS

Genuine South German Grown.....	Per 100 lbs.	55.00
Astoria Bent Grass, State Scaled.....		48.00
Seaside, State Scaled.....		50.00

### ORCHARD GRASS

RAINBO .....	8.50
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### MEADOW FESCUE

RAINBO .....	4.50
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### CHEWINGS FESCUE

RAINBO .....	14.00
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### HARD FESCUE

RAINBO .....	11.50
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### SHEEPS FESCUE

RAINBO .....	11.50
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### BROMUS INERMIS

RAINBO .....	
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## ROOT SEEDS

### MANGEL WURZEL

Mammoth Long Red.....	Per 100 lbs.	20.00
Golden Tankard .....		20.00
Giant Half Sugar.....		20.00

### RUTABAGA

American Purple Top.....	22.00
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### TURNIP

Long White Cowhorn.....	18.00
Purple Top Strap Leaf.....	18.00
Purple Top White Globe.....	18.00



100-lb. Burlap Sacks.....	Per Ton	\$19.00
100-lb. Cotton Bags.....		21.00
50-lb. Cotton Bags.....		24.00
25-lb. Cotton Bags.....		29.00
Special Prices for Car Lots.		



## PLANTERS' REFERENCE

### Pounds to Sow Per Acre

KIND	Pounds per Acre	Pounds per Bu.
Alfalfa, broadcast .....	18-22	60
Alfalfa, drills .....	12-15	60
Barley .....	96-120	48
Beans, Soy, broadcast.....	60-80	60
Beans, Soy, drills.....	30-45	60
Beans, Soy, with corn.....	50-60	60
Blue Grass, Kentucky .....	25-28	14
Blue Grass, Canada.....	25-28	14
Buckwheat .....	45-60	52
Cane, broadcast .....	50-70	50
Cane, drills .....	10-15	50
Clover, Alsike .....	8-12	60
Clover, Medium .....	10-15	60
Clover, Mammoth .....	10-15	60
Clover, Sweet hulled.....	12-15	60
Clover, Sweet unhulled.....	20-30	30
Clover, White .....	4-8	60
Corn .....	8-12	56
Sweet Corn .....	12	
Fescue, Meadow .....	15-25	24
Fescue, Chewings .....	25-28	14
Flax .....	28	56
Lawn Grass .....	Depending on Conditions	Depends on Quality
Millets, for hay.....	45-50	50
Millets, for seed.....	30-40	50
Millet, Japanese .....	12-15	30
Oats .....	64-76	32
Peas, Canada Field—broadcast.....	120-150	60
Peas, Canada Field—with grain.....	75-90	60
Rape, broadcast .....	8-10	50
Rape, in drills .....	5-6	50
Red Top, Solid seed.....	7-12	14
Red Top, unhulled.....	10-15	14
Rye, Winter .....	84-112	56
Rye, Spring .....	56-84	56
Speltz .....	62-100	48
Sudan Grass, broadcast .....	15-25	50
Sudan Grass, in drills.....	4-8	50
Sunflower .....	8-10	24
Timothy .....	10-12	45
Timothy and Alsike.....	8-10	45
Vetch, Hairy or Winter.....	50-125	50
Wheat .....	90-120	60

**KELLOGG**  
SEED COMPANY  
MILWAUKEE, WISCONSIN





## NEW IMPROVED CERESAN FOR WHEAT

A LOW COST DUST DISINFECTANT

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	1 doz.
5-lb. "	3.00	25.00 " "	1/2 doz.

## CERESAN

A DUST DISINFECTANT FOR WHEAT, OATS, BARLEY AND OTHER CEREALS

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
1-lb. tin	\$ .75	\$ 6.00 per doz.	2 doz.
5-lb. "	3.00	25.00 " "	1/2 "
25-lb. pail	12.50	10.00 per pkg.	1 only
100-lb. drum	49.00	39.20 " "	1 "
300-lb. "	144.00	115.20 " "	1 "

## SEMESAN JR.

A GENERAL DISINFECTANT FOR VEGETABLE AND FLOWER SEEDS OR BULBS, AND CERTAIN PLANT DISEASES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
2-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	2.50	20.00 " "	2 "
5-lb. "	11.75	94.00 " "	1/2 "
25-lb. pail	46.25	37.00 per pkg.	1 only
100-lb. drum	180.00	144.00 " "	1 "
300-lb. "	525.00	420.00 " "	1 "

## SEMESAN JR.

A DUST DISINFECTANT FOR SEED CORN.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .40	\$ 3.20 per doz.	3 doz.
1-lb. "	1.50	12.00 " "	2 "
5-lb. "	7.00	56.00 " "	1/2 "
25-lb. pail	28.75	23.00 per pkg.	1 only
100-lb. drum	110.00	88.00 " "	1 "
300-lb. "	315.00	252.00 " "	1 "

**NEW IMPROVED SEMESAN BEL**  
AN INSTANTANEOUS DIP DISINFECTANT FOR SEED POTATOES.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
4-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	31.25	25.00 per pkg.	1 only
100-lb. drum	120.00	96.00 " "	1 "
300-lb. "	345.00	276.00 " "	1 "

## NU-GREEN

A GRASS DISINFECTANT FOR BROWN-PATCH PREVENTION AND CONTROL.

Sizes of Packages	Retail Price Per Package	Dealer Price	Packages Per Case
3-oz. tin	\$ .50	\$ 4.00 per doz.	3 doz.
1-lb. "	1.75	14.00 " "	2 "
5-lb. "	8.00	64.00 " "	1/2 "
25-lb. pail	30.00	24.00 per pkg.	1 only
100-lb. drum	115.00	92.00 " "	1 "
300-lb. "	330.00	264.00 " "	1 "

